



- Volume
- Sourced
- Database Overview
- Performance
- Targeting Attributes

NINE REWARDS

Australia - 1,450,000 prospects

Multiple Online - Channel 9, ninemsn, Ticketek, Bounty Bags and Bauer Media Group.

The unique Nine Rewards membership databases allows you to send precision targeted offers via EDM or Post. You can select a target group from the membership based on demographic criteria such as age, gender, location, interests, occupation, and many many more, over 200+ variables. The list are 100% Opt In and privacy compliant.

Opens - from 20%
Click-through - from 5%

State

Postcode

Gender

Age

House Hold Income

- \$20,001 - \$30,000, \$30,001 - \$40,000, \$40,001 - \$50,000, \$50,001 - \$60,000, \$60,001 - \$70,000, \$70,001 - \$80,000, \$80,001 - \$90,000, \$90,001 - \$100,000, \$100,001 - \$130,000, \$130,001 - \$150,000 and >\$150,000

Interests

- Computers, Travel, Food & Wine, IT / Telco , Utilities, Health and Well Being, Entertainment, Books / Education, Finance, Credit Cards, Automotive, Fashion, Job Search, Sports, Toys, Home Improvement, Garden, Occupation, Job Industry, Consumer Electronics, Property Investment & Business plus many more.....

Only 15% of members complete the survey/s in full, please keep this in mind when requesting Consumer Lifestyle Profile counts.

Please contact us for a customized targeting solution and quote.

Marketing Channels

EDM, Postal, Lead Generation & Banners





Investment

NINE REWARDS

Postal Data - minimum order being 10,000 records

Standard Variables: -

Age, Gender, Location & Income

- \$300-00 / '000

Additional Variables, Consumer Lifestyle Profile

- POA

\$350-00 flat set up fee

EDM Data

B2C - minimum order being 10,000 records

Standard Variables: -

Age, Gender, Location & Income

- \$300-00 / '000

Additional Variables, Consumer Lifestyle Profile

- \$100-00 / '000

B2B - minimum order being 20,000 records

All variables

- \$400-00 / '000

\$350-00 flat set up fee (per campaign)

Bundled Package

EDM & Postal

- POA

\$600-00 flat set up fee (per campaign)

Lead Generation

- POA

+ 10% GST for Australian customers

[Terms and Conditions](#)