



MULTIPLE DRTV BUYERS

Exclusive – not available through other suppliers

Volume	Australia – 43,138 prospects
Sourced	Multiple DRTV companies
Customer Profile	We have identified prospects that have made a purchase from several DRTV companies. At least one purchase from two different companies for each and every customer on file. A true MULTIPLE buyers file.
Purchase History	<p>With money to burn these savvy buying customers have purchased between 2 & 5 times within the last 12 Mths.</p> <p>We estimate (conservatively) that these individuals have spent a combined minimum total of \$3,400,000-00 in the past 12 months.</p> <p>A single average purchase estimated at: - \$40-00 x 2 purchases = \$80-00 \$80-00 x 43,138 customers = 3.4 MILLION DOLLARS</p> <p>With such a large amount being spent by these consumers your offer has a much high opportunity of being accepted. SEND THEM YOUR OFFER TODAY!</p>
Targeting Attributes	Gender & State
Marketing Channels	Postal
Investment	POA
	+ 10% GST for Australian customers Terms and Conditions