



Volume

Australia - 400,000 prospects
New Zealand - 90,000 prospects

Sourced

Internet / Subscribers

Database Overview

The Magazine Subscribers database contains consumers who have purchased a magazine or newspaper subscription. The majority of customers have purchased online and paid using a credit card.

The database is growing by an average of 10,000 new subscribers / records per month.

Targeting Attributes

Gender, Age Range & Title Interests categories which include: -

Adult Art & Design	Business & Current Affairs
Boating & Fishing	Computer & Technology
Craft	Health & Fitness
Hobbies & Games	Home & Garden
Kids	Lifestyle
Motoring	Travel
Sport & Outdoors	Entertainment
Family	Fashion & Beauty
Food & Drink	General

Marketing Channels

Postal

Investment

\$350-00 / '000 Postal
\$375-00 set up fee

+ 10% GST for Australian customers
[Terms and Conditions](#)

