



Volume
Sourced
Database Overview

Targeting Attributes

Marketing Channels
Investment

INFOBASE

Australia – 620,000 Companies

Telemarketing

The InfoBase Business List contains 650,000 businesses ranging from Soho's to multi-site corporations. This file has been built via in depth telephone interviews to ensure all information is current and accurate. A range of selections are available to aid in highly effective targeting. The breadth and depth of this file makes it suitable for a range of campaigns.

A dedicated team of telemarketers verify and add contacts on a daily basis ensuring a high rate of deliverability. Over 250,000 privacy compliant updates made per year.

ANSIC / Industry, SDM & Employee size.

Gender
Employee Size
Job Titles
Industry
Main Activity

Postal, Telemarketing, email & Fax

\$300-00 / '000 Postal Data
\$385-00 / '000 Telemarketing Data
\$400-00 / '000 eDM Data
\$600-00 / '000 Fax Data & Broadcasting
\$350-00 set up fee

12 Months Multiple usage license – POA

+ 10% GST for Australian customers

[Terms and Conditions](#)

