



Volume  
Sourced  
Database Overview

## INCNET

Australia – 213,000 Companies

Compiled

IncNet is Australia and New Zealand's leading big business database. Its focus is companies with 20+ employees or \$5 million+ revenue (10+ employees or \$2 million+ revenue within New Zealand).

IncNet has been compiled since 1989 and now includes over 200,000 contacts in more than 50,000 organisations. IncNet includes an extensive coverage of all divisions and subsidiaries of Australia's leading private and public sector organisations with an unparalleled coverage of the region's leading 5,000 organisations. Being a big business database, IncNet is able to access over 60 different job functions within an organisation.

Updating is maintained on a continual basis. The IncNet team researches, updates, adds and deletes company and contact data in order to maintain IncNet at the highest possible level of quality. This is supplemented by continuous monitoring of the media, other published information sources and undeliverable mail Postal, Telemarketing, email & Fax.

Targeting Attributes

Associations: Business / Non Profit  
Email Addresses  
Gender  
Industry (contact us for breakdown)  
Job Function (contact us for breakdown)  
Keyword Search  
Number of Employees  
Ownership  
Postcode  
Random Selection  
Revenue or Budget (Government)  
Salary Codes (contact us for breakdown)  
State Top 1000 Companies

Continued.....





Job Function

**INCNET**

**Senior Management**

Chairperson  
Managing Director  
Chief Executive Officer  
Company Secretary  
Corporate Treasurer  
Director  
Divisional General Manager  
Executive Assistant  
Partner  
Senior Management (Senior Decision Marker)  
Senior Public Servant

**Middle Management**

Academic  
Accountant  
Administration Manager  
Audit Manager  
Business Development Manager  
Finance Broker  
Call Centre Manager  
Creative Manager  
Consultant  
Contract Manager  
Credit Manager  
Customer Relationship Manager  
Customer Services Manager

Continued.....





Job Function

## INCNET

### Middle Management Continued

Editor / Journalist / Writer  
E-Commerce Manager  
Engineer  
Environment Manager  
Events Manager  
Export Manager  
Chief Financial Officer  
Fleet Manager  
Food & Beverage Manager  
Fund & Money Manager  
Human Resources Manager  
Investment Adviser  
Decision Maker  
Knowledge Manager  
Legal Manager  
Librarian  
Logistics Manager  
Maintenance Manager  
Manager  
Manufacturing Manager  
Marketing Manager  
Senior Sales Manager  
Occupational Health & Safety Manager  
Office Manager  
Operations Manager  
Unclassified Personnel  
Payroll Manager  
Planning Manager  
Policy Manager  
Project Manager  
Public Relations Manager  
Property Manager  
Purchasing Manager  
Quality Assurance Manger

Continued.....





The  
**DevineAlternative**

consumer list specialists

## INCNET

### Job Function

#### **Middle Management Continued**

Research & Development Manager

Risk Manager

Solicitor

Superannuation Manager

Tax Manager

Technical Manager

Telecommunications Manager

Webmaster & Website Developer

### Marketing Channels

Postal, Telemarketing, email and Fax

### Investment

\$425-00 / '000 Postal Data

\$425-00 / '000 Telemarketing Data

\$425-00 / '000 Fax Data

\$725-00 / '000 Fax Data & Broadcast

Outright Purchase - \$2,200-00 / '000

\$350-00 set up fee

+ 10% GST for Australian customers

[Terms and Conditions](#)

**ADMA**  
CODE COMPLIANT

26 Toolang Road,  
St Ives NSW 2075

Ph: (02) 9488 7088

Fax: (02) 9488 7044

[www.tda.com.au](http://www.tda.com.au)

[gdevine@tda.com.au](mailto:gdevine@tda.com.au)