



FORTUNE MAGAZINE SUBSCRIBERS

Volume

Australian Active – 4,900 prospects
Australian Expired – 15,500 prospects

Sourced

Subscribers

Database Overview

Current and past subscribers to the leading international business magazine. Median age of subscribers is 46; average household income \$224,000; average net worth US\$1.4 million; 83% college graduates; 93% employed in business, industry or a profession; 67% are in top management; 43% are C-level executives. 85% of the subscribers companies have international business dealings, and 73% use PCs personally.

Targeting Attributes

Gender, state & recency

Marketing Channels

Postal

Investment

\$US385-00 / '000 Active
\$US310-00 / '000 Expired
\$US310-00 / '000 (Active Charity rate)
\$US280-00 / '000 (Expired Charity rate)
Additional
\$US10-00 / '000 State
\$US10-00 / '000 recency
\$US10-00 / '000 gender

+ 10% GST for Australian customers
[Terms and Conditions](#)

