



## CONDE NAST PUBLICATIONS

Volume

Australia – 11,900 prospects  
New Zealand – 3,799 prospects

Sourced

Subscription

Database Overview

All subscribers are English reading and represent a key affluent audience of avid readers with an interest in style, glamour and events from around the world.

This master file is composed of the active and expired international subscribers to the USA editions of Condé Nast's celebrated publications: The New Yorker, Wired Magazine, Architectural Digest, Vanity Fair, Gourmet, Bon Appétit, Vogue, Condé Nast Traveler, Glamour, GQ, Allure, Self, House & Garden, Lucky, Teen Vogue, Elegant Bride, Brides and Modern Bride, Details, Jane, W Magazine, Golf World, Golf for Women, and Golf Digest.

Targeting Attributes

Gender, recency, title categories: -  
· Women's titles only  
· Up-scale lifestyle: - (The New Yorker, Wired & Architectural Digest)  
· Travel & Entertainment: - (Golf, Dinner and Travel titles).

Marketing Channels

Postal

Investment

\$US285-00 / '000 active  
\$US235-00 / '000 expired  
\$US350-00 set up fee  
Additional  
\$US10-00 / '000 Gender  
\$US10-00 / '000 recency

+ 10% GST for Australian customers  
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