



## BEST ADVANTAGE

Volume	Australia - 43,000 + prospects New Zealand - tba + prospects
Sourced	Postal & Internet
Customer Profile	Purchasers of various sweepstakes opportunities, looking to win big. These customers are Aged 45+.
Purchase History	Single Buyers - average US\$30.00.
Targeting Attributes	Recency, Gender & State
Marketing Channels	\$330-00 / '000 Postal \$375-00 Flat set up fee
Investment	+ 10% GST for Australian customers <a href="#">Terms and Conditions</a>