



AUSTRALIAN NATURALCARE PRODUCTS

Volume	Australia – 195,000 prospects
Sourced	Mail Order & Off-the-page
Customer Profile	Predominately female 50 yrs. plus interested in healthy all natural skin care products as well as Australian made vitamins and supplements.
Purchase History	Australian Naturalcare Products have been providing a mail order service for health products since 1989. The list is made up of active and inactive buyers of a variety of health and all natural products such as vitamins, supplements, hair care and skin products.
Targeting Attributes	Gender, State, Product Category, Payment Method, Dollar Spend & recency.
Marketing Channels	Postal
Investment	\$350-00 / '000 \$350-00 set up fee + 10% GST for Australian customers Terms and Conditions