



The  
**DevineAlternative**

consumer list specialists

### SWEEPS NATION

Volume	Australia - 59,000 + prospects New Zealand - tba + prospects
Sourced	Postal & Internet
Customer Profile	These highly receptive consumers have responded to an offer to purchase a report listing the various sweepstakes draws available to them. These customers are Aged 50+.
Purchase History	Single Buyers - US\$25.00.
Targeting Attributes	Recency, Gender & State
Marketing Channels	\$320-00 / '000 Postal \$375-00 Flat set up fee
Investment	+ 10% GST for Australian customers <a href="#">Terms and Conditions</a>

**ADMA**  
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