



Volume

Australia – 18,500 prospects

Sourced

Subscribers

Database Overview

Port Phillip Publishing is a financial information publisher that distributes monthly newsletters, weekly bulletins and investment recommendations (as required) to subscribers throughout Australia.

This list is made up of active and past subscribers of 6 online investment newsletter subscription services and a premier trading service called Small Stock Specialists:

- *Australian Small-Cap Investigator*
- *Diggers and Drillers*
- *Sound Money Sound Investments*
- *The Denning Report*
- *Money for Life Letter*
- *Slipstream Trader*

As part of their subscription, these subscribers also receive membership of the *Daily Reckoning* or *Money Morning* financial e-letters – which provide contrarian perspective and analysis on current events and financial market news – every weekday morning.

Subscribers are predominantly male, aged 45+ interested in share tips, investing, retirement, global financial news, politics and contrarian analysis.

Targeting Attributes

State, Postcode & Gender.

Marketing Channels

Postal

Investment

\$260-00 / '000
\$350-00 set up
Additional
\$10-00 / '000 Postcode and/or State
Reciprocal rental maybe be requested prior to approval

+ 10% GST for Australian customers
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